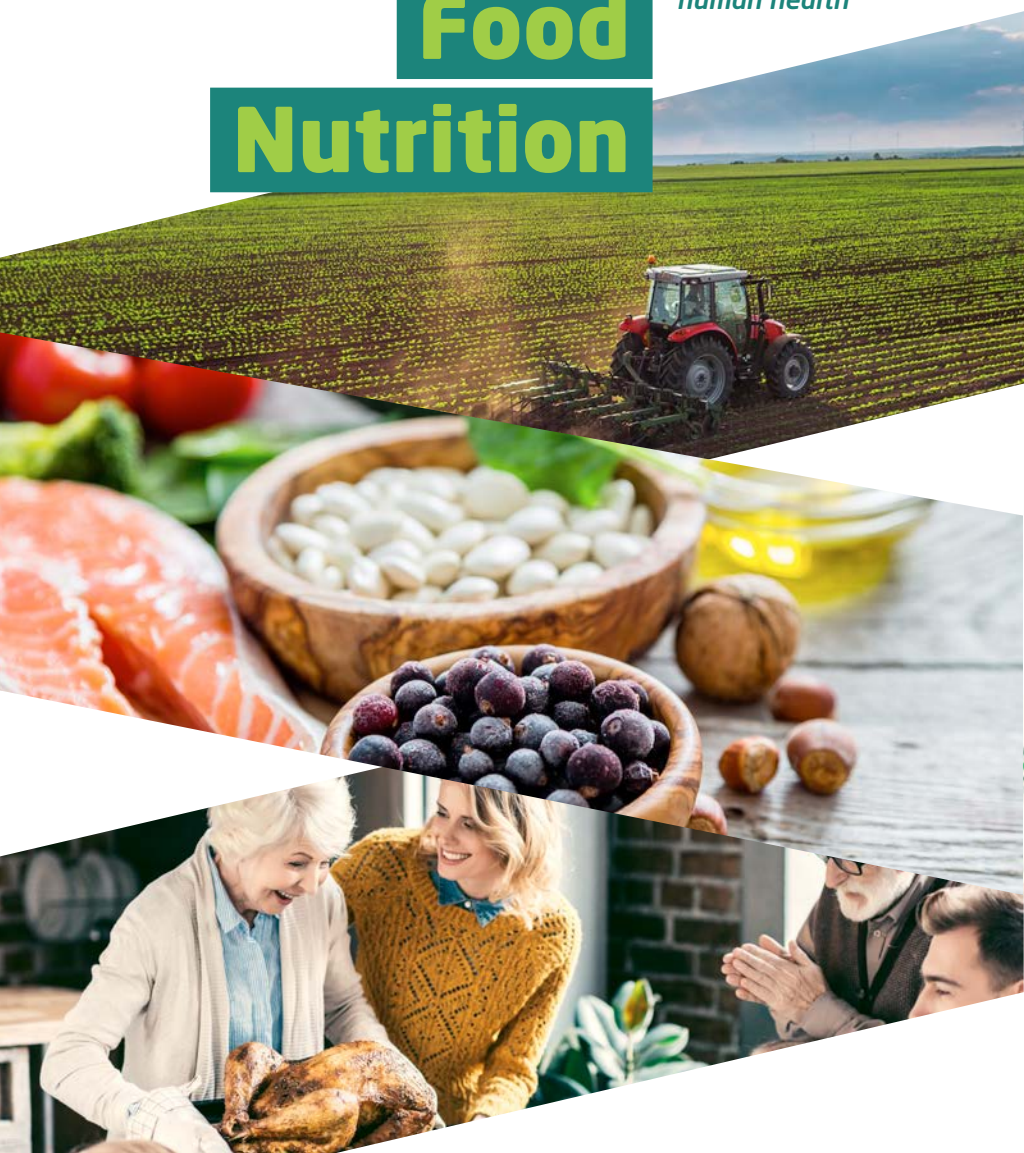


*Delivering tailored  
communication  
and dissemination  
activities for your  
EU research projects*

# Agriculture Food Nutrition

*From field to  
human health*



# Our mission

*Disseminating effectively  
your EU project results and maximising  
their concrete impact*

- ▶ Leading and coordination of communication and dissemination actions
- ▶ Creation of innovative communication tools (logo, video, website, newsletter, infographic, handbook, and use of social networks)
- ▶ Communication and relation with stakeholders
- ▶ Communication to general public and the media
- ▶ Organisation of conferences and dedicated trainings
- ▶ Full grasp of complex scientific topics

## Testimonial from Catherine Renard

**Scientific coordinator, OPTIFEL  
FP7 Project, 2013-2016**

*ARCADIA international contributed very significantly to the dissemination workpackage of the OPTIFEL project at three levels: 1) Input in organisation and leadership of the work package, 2) Creation and planning of dissemination events and 3) Elaboration of attractive dissemination documents (paper, website data and illustrations, video tools...). They had a good understanding both of the scientific issues and the needs of the stakeholders, making them a very good go-between to translate the project's results in useful and relevant documents.*

## Testimonial from Gilles Charmet

**Scientific coordinator, WHEALBI  
FP7 Project, 2014-2018**

*During the implementation of WHEALBI, ARCADIA led the work package focussing on dissemination. They really did a very good job and reached out to all stakeholders concerned by the project. To this end, ARCADIA used modern communication tools (i.e. various educational videos broadcasted on Youtube and other social networks) and implemented innovative pedagogical actions (i.e. the College Project targeting young public) which helped explain the project activities and plant breeding to the general public. ARCADIA is also very experienced when it comes to communicating to public authorities (several exchanges with policy-makers were organised to reinforce the effectiveness of the whole dissemination action).*

## Our recent track record

*Work package leader in  
dissemination, coordination  
& management*

- (FP7) **RISKSUR (2013-2017)**
- (FP7) **OPTIFEL (2013-2017)**
- (FP7) **WHEALBI (2014-2019)**
- (H2020) **DYNAVERSITY (2017-2020)**
- (H2020) **B-FERST (2019-2024)**
- (H2020) **INVITE (2019-2024)**

# Fields of action

## Agriculture

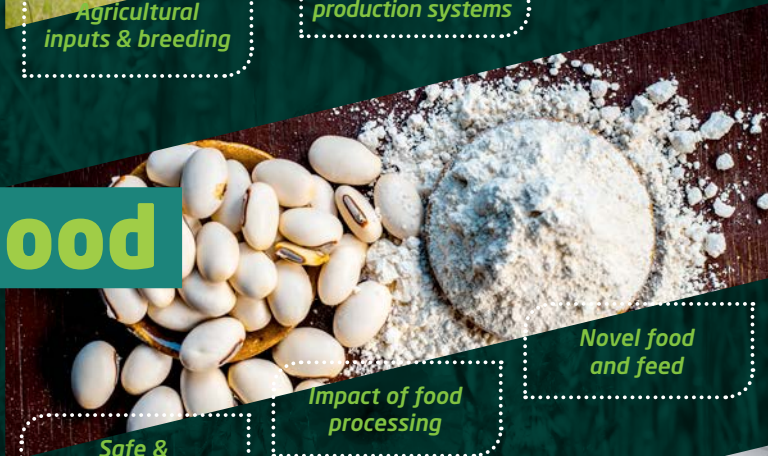


*Agricultural  
inputs & breeding*

*Conventional  
and sustainable  
production systems*

*Protection of the  
environment*

## Food



*Safe &  
sustainable food*

*Impact of food  
processing*

*Novel food  
and feed*

## Nutrition



*Diet and  
physical activity*

*Lifestyle-related  
diseases*

*Personalised  
nutrition*

# About us

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ARCADIA International is a multi-disciplinary network of senior consultants created in 1998. It is an European Economic Interest Grouping (E.E.I.G.) focusing on a wide range of scientific, regulatory and policy issues relevant to the EU agri-food chain as a whole.

## Other ARCADIA core activities

- ▶ Expert assistance for translating scientific results into concrete actions targeting innovation, policy and/or marketing
- ▶ Public policy consultancy at EU level (evaluations, impact assessments, preparatory actions)
- ▶ Support on strategy, regulatory issues, marketing & sales



## Contact

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